



### **NCPMANIAC**

Since 2008

# INDUSTRY 4.0

Why it matters?



# Agenda

**Industrial Evolution** 

4<sup>th</sup> Industrial Revolution

Building Blocks of Industry 4.0

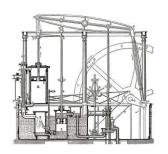
**Potential Industrial Products Implications** 

Potential Consumer Products Implications

Impact of Industry 4.0



### Industrial Evolution



1. Industrial revolution Introducing mechanical by water and steam Industry 1.0

End of the

18th century.



**Industrial revolution** Introducing mass production lines powered by electric energy



3. Industrial revolution Through the use of electronics and IT further progression in autonomous production



4. Industrial revolution Based on cyber-physicalsystems

production machines powered

**Beginning of the** 20th century

**Industry 2.0** 

**Industry 3.0** 

Beginning of the 70th

**Industry 4.0** 

**Today** 

Source: DFKI/Bauer IAO

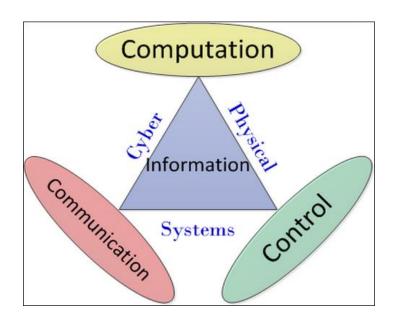
Level of complexity

### Did not exist in 2006

- **⋄**iPhone
- **∳**iPad
- Kindle
- **4 G**
- **♦**Uber
- Airbnb
- Android

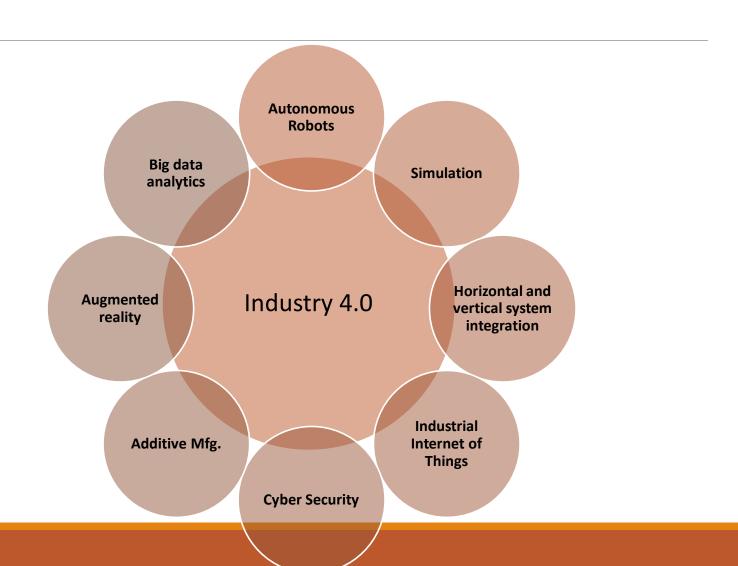
- Android
- Oculus
- Instagram
- Snapchat
- WhatsApp

# Cyber Physical Systems



A **cyber-physical system** (**CPS**) is a system of collaborating computational elements controlling physical entities. CPS are physical and engineered systems whose operations are monitored, coordinated, controlled and integrated by a computing and communication core. They allow us to add capabilities to physical systems by merging computing and communication with physical processes.

# Building blocks of Industry 4.0



## Potential Implications

**Robot Assisted production** 

**Predictive Maintenance** 

Additive manufacturing of complex parts

Machines as a service

Big data drive quality control

**Production line simulation** 

Smart supply network

# Examples SIEMENS

German manufacturing giant Siemens, an industrial user, is implementing an Industry 4.0 solution in medical engineering. For years, artificial knee and hip joints were standardized products, with engineers needing several days to customize them for patients. Now, new software and steering solutions enable Siemens to produce an implant within 3 to 4 hours.

## Examples TRUMPF

German toolmaker Trumpf, an Industry 4.0 supplier and worldwide market leader of laser systems, has put the first "social machines" to work. Each component is "smart" and knows what work has already been carried out on it. Because the production facility already knows its capacity utilization and communicates with other facilities, production options are automatically optimized.

## Examples of Product evolution: Connected and smart products



#### Philips Lighting

Users can control Philips
Lighting hue lightbulbs via
smartphone, turning them
on and off, programming
them to blink if they detect
an intruder, or dimming
them slowly at night.



#### Medtronic

Medtronic's implanted digital blood glucose meter connects wirelessly to a monitoring and display device and can alert patients to trends in glucose levels requiring attention.



#### Ralph Lauren

Ralph Lauren's Polo Tech Shirt, available in 2015, streams distance covered, calories burned, movement intensity, heart rate, and other data to the wearer's mobile device.



#### Babolat

Babolat's Play Pure Drive product system puts sensors and connectivity in the tennis racket handle, allowing users to track and analyze ball speed, spin, and impact location to improve their game.

# Impact Economy

Growth

Ageing

**Productivity** 

**Employment** 



# Impact Business

Customer expectations

Data enhanced products

Collaborative innovation

New operating models

# Top 10 Skills to be relevant in Industry 4.0

#### in 2020

- 1. Complex Problem Solving
- Critical Thinking
- 3. Creativity
- 4. People Management
- 5. Coordinating with Others
- 6. Emotional Intelligence
- 7. Judgment and Decision Making
- 8. Service Orientation
- 9. Negotiation
- 10. Cognitive Flexibility

#### in 2015

- 1. Complex Problem Solving
- Coordinating with Others
- 3. People Management
- 4. Critical Thinking
- 5. Negotiation
- 6. Quality Control
- 7. Service Orientation
- 8. Judgment and Decision Making
- 9. Active Listening
- 10. Creativity





# Thank

